

ALLIANCE FOR

WOMEN IN MEDIA

DALLAS/FT. WORTH

Supporting Students & Young Professionals in the Media field for over thirty years

Awards of Excellence

May 2, 2024

Gala and Corporate Sponsorship Opportunities

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**PLATINUM
CORPORATE
Sponsorship**
\$10,000

**GOLD CORPORATE
Sponsorship**
\$7,000

**SILVER
CORPORATE
Sponsorship**
\$5,500

**BRONZE
CORPORATE
Sponsorship**
\$3,500

CORPORATE MEDIA SPONSOR



- Platinum Corporate Sponsor recognition all year on AWM-DFW website and in all events
 - Awards of Excellence Gala: -3 Tables of 10 with Premier Placement – 2 Full Page Ads in Program
 - Battle of the Media Stars -10 to 15 players
 - Student Media Tour
 - 15 pre-paid memberships
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- Gold Corporate Sponsor recognition all year on AWM-DFW website and in all events
 - Awards of Excellence Gala: - 2 Tables of 10 with premier placement - 1 Full Page Ads in Program
 - Battle of the Media Stars - 10 to 15 players
 - 10 pre-paid memberships
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- Silver Corporate Sponsor recognition all year on AWM-DFW website and in all events
 - Awards of Excellence Gala: - 2 Tables of with premier placement - 1 Full Page Ads in Program
 - 5 pre-paid membership
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- Bronze Corporate Sponsor recognition all year on AWM-DFW website and in all events
 - Awards of Excellence Gala : -1 Table of 10 - 1 Full Page Ads in Program
 - 5 pre-paid memberships



“VIP RECEPTION” - \$4,500

- 1 Premier table at Gala (10 seats)
- Sponsor provides a VIP Reception for all past honorees before reception
- Speaking and Signage opportunities in reception area
- 1 Full page ad in Gala program
- Sponsor acknowledgment with event signage
- 5 Pre-paid memberships



“TABLE SPONSOR” - \$4,000

- 1 Premier table at Gala (10 seats)
- Sponsor the decorations on each table including logo on all table numbers
- 1 Full page ad in Gala program
- Sponsor acknowledgment with event signage
- 5 Pre-paid memberships

“RAISE A GLASS” - \$4,000

- 1 Premier table at Gala (10 seats)
- Purchase a bottle of bubbly for each table Including sponsor message.
- 1 Full page ad in Gala program
- Sponsor acknowledgment & signage
- 5 Pre-paid memberships



“COCKTAIL HOUR” - \$4,000



- 1 Premier table at Gala (10 seats)
- Sponsor provides ambiance and selects a custom cocktail and names it for the evening (drink name to align with theme)
- Speaking and Signage opportunities in reception area
- 1 Full page ad in Gala program
- 5 Pre-paid memberships



PICTURE THIS” - \$3,500

- 1 Premier table at Gala (10 seats)
- Step and Repeat sponsor
- (Sponsor Logo & AWM Logo)
- Sponsor provides a professional photographer – sponsor name included on all photos or frames
- Acknowledgment with signage
- 1 Full page ad in Gala program
- 5 Pre-paid memberships

“PARTY ON” - \$3,500



- 1 Premier table at Gala (10 seats)
- 1 Full page ad in Gala Program
- Speaking and Signage opportunities in after party area
- Live mentions during the gala of “The Party On” after party sponsor
- 5 Pre-paid memberships

Silent Auction Donor

Donate an item to be used in

Awards of Excellence Silent Auction.

Minimum requested value: \$100

Sponsor acknowledgement in all

silent auction communication

and item posting.

Individual Table - \$1,700

Early Bird - \$1,500

Individual Ticket - \$175

Early Bird - \$150

Early Bird deadline 3/15/24

All proceeds go towards our scholarship fund



THANK YOU!!!

We look forward to seeing You at the Gala!

Amy Hall – amy@thebarbershopmarketing.com

Rosie Cepeda – rlcepeda1@gmail.com