

TENTH ANNUAL STUDENT MEDIA TOUR

The Dallas-area Alliance for Women in Media Foundation, a non-profit, 501c3 organization announces the Tenth Annual Student Media Tour on **March 2, 2018**. Online registration opens **January 26, 2018**.

The Student Media tour is open to all college students (men and women) majoring in advertising, media, journalism, PR, broadcast, communications, marketing and allied fields. Students apply and select one tour; each of the tours offers a variety of industry facilities with department heads to share career insights, summer internship opportunities and tour behind the scenes.

The Student Media Tour is FREE with a paid \$30 AWM-DFW Student Membership. Breakfast, lunch and transportation to the tours are included.

TOUR 1 DALLAS 8:00 AM-5:30PM	TOUR 2 FORT WORTH/ ARLINGTON 8:00 AM-6:00PM	TOUR 3 NORTH DALLAS/ FRISCO 8:00 AM-6:00PM
<p>Richards Group</p> <ul style="list-style-type: none"> (Breakfast), Advertising, PR, Marketing, Social Media <p>TM/McCannWW</p> <ul style="list-style-type: none"> (Lunch) Advertising, PR, Marketing, Social Media <p>WFAA</p> <ul style="list-style-type: none"> Television, Sales, News, Production <p>Dallas Mavericks</p> <ul style="list-style-type: none"> Sports Marketing <p>Cumulus</p> <ul style="list-style-type: none"> 7 Radio Station Sales, Promotions 	<p>Six Flags Marketing</p> <ul style="list-style-type: none"> (Breakfast), In-House Advertising <p>Radio Ranch</p> <ul style="list-style-type: none"> Sales and Production <p>Balcom Agency</p> <ul style="list-style-type: none"> (Lunch) Advertising, Marketing, PR, Social Media <p>NBCUniversal Media</p> <ul style="list-style-type: none"> News, Production, Sales, The ArtHouse <p>Texas Rangers Baseball</p> <ul style="list-style-type: none"> Sports Marketing 	<p>iHeart Media</p> <ul style="list-style-type: none"> (Breakfast), Radio, Sales, Promotions <p>FOX Sports Southwest</p> <ul style="list-style-type: none"> (Lunch), Internships, Jobs, Photos, Tour <p>FC Dallas</p> <ul style="list-style-type: none"> Sales, Internships, Promotions <p>Loomis Agency</p> <ul style="list-style-type: none"> Traditional/Digital and Production <p>AMS Pictures</p> <ul style="list-style-type: none"> Production, Creative

All students that apply, complete the short essay, register as a member, and complete the tour will be entered to win our **\$2,500.00** scholarship! For details on this and more scholarship opportunities check out our website: <http://allwomeninmedia-dfw.org/Students>

TO APPLY:

There will be an easy two step registration ONLINE beginning January 26 (max. 75 students)

Step One: Join AWM-DFW Student Membership \$30

Step Two: Register for the Student Media Tour (Free) via the link below.
http://allwomeninmedia-dfw.org/content.php?page=Media_Tour

Should you have any tour questions email Vivian Unger at veunger@swbell.net.

THANK YOU SPONSORS AND MEDIA HOSTS:



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