

2012 AWM Award of Excellence Winners

| |
|--|
| 1. TELEVISION BROADCAST NEWS PERSONALITY OR TEAM |
| Meredith Land - KXAS |
| 2. DFW LOCAL ACCOUNT EXECUTIVE ~ Television/Cable |
| Jamie Hare - WFAA |
| 3. ROOKIE ACCOUNT EXECUTIVE ~ TV/Cable, Local or National |
| Emily Thomas - KXAS |
| 4. LOCAL TELEVISION/CABLE STATION MANAGEMENT ~ LSM or NSM |
| Sherree Haevischer-Pence - WFAA |
| 5. LOCAL TELEVISION/CABLE STATION MANAGEMENT ~ GSM, DOS,VP of Sales |
| Rosa Cuellar-Kraish - KXTX |
| 6. NATIONAL SPOT SALES ACCOUNT EXECUTIVE ~ National TV Rep Firm/National Cable Rep Firm |
| Nick Alivernia - ABC National |
| 7. NATIONAL TV/NATIONAL CABLE REP FIRM ~ Team Manager |
| Lorri Price - Millennium |
| 8. LOCAL/NATIONAL GENERAL MANAGER ~ TV Station, TV Rep Firm or Cable or Cable Rep Firm |
| Tom Ehlmann - KXAS |
| 9. RADIO BROADCAST PERSONALITY and/or TEAM |
| Jagger and Tara - KDMX |
| 10. DFW LOCAL ACCOUNT EXECUTIVE ~ Radio |
| James Roman - KLIF/KTCK |
| 11. LOCAL RADIO STATION MANAGEMENT ~ LSM, NSM |
| Eric Baker - Radio One |
| 12. LOCAL RADIO STATION MANAGEMENT ~ GSM, DOS, VP of Sales |
| John Hurlburt - CBS |
| 13. ROOKIE ACCOUNT EXECUTIVE ~ Radio (Local or National) |
| John Ledyard - KLIF-FM |
| 14. NATIONAL SPOT SALES ACCOUNT EXECUTIVE ~ National Rep Firm |
| Kelli Park - KATZ |

2012 AWM Award of Excellence Winners

| |
|--|
| 15. LOCAL/NATIONAL GENERAL MANAGER ~ Radio Station or Radio Rep Firm |
| Brian Purdy - CBS Radio |
| 16. REGIONAL OR NATIONAL SPOT BROADCAST BUYER ~ Agency, Buying Service or in House Agency |
| April Iseral - The Richards Group |
| 17. DFW SPOT BROADCAST BUYER ~ Agency, Buying Service or in House Agency |
| Vicky Cornelius-Dolph - Camelot |
| 18. ROOKIE SPOT BROADCAST BUYER ~ 3 years of less w/Agency, Buying Service or In House Agency |
| Emma Armstrong - The Richards Group |
| 19. BROADCAST AGENCY PLANNER ~ Regional or National |
| Kristin Nuckols - Asher Media |
| 20. AGENCY MANAGEMENT, VICE PRESIDENT, MEDIA DIRECTOR or MEDIA SUPERVISOR ~ Agency, Buying Service OR In House Agency |
| Gina Harlow-Mote - The Barber Shop |
| 21. AGENCY OWNER, PRESIDENT OR PRINCIPAL |
| Tom Kalahar - Camelot |
| 22. AGENCY OF THE YEAR |
| Moroch |
| 23. DIGITAL MEDIA: ACCOUNT EXECUTIVE ~ TV, Radio, Print, Digital Property |
| Matt Ginn - WFAA |
| 24. DIGITAL MEDIA: SALES MANAGER ~ TV, Radio, Print, Digital Property |
| Josh Hare - Specific Media |
| 25. DIGITAL MEDIA: AGENCY REPRESENTATIVE ~ Digital Media Directors, Digital Planners, Digital Coordinators |
| Elizabeth Bury - Southwest Media Group |